



BUSINESS CONSULTING GROUP

MAXIMIZE YOUR COMPANY'S PROFITABILITY

Do you want/have to be more profitable? Do you know how to get there? Can you afford to guess?

“Profit is not something to add on at the end, it is something to plan for in the beginning.” “Profit happens when you do everything else right.” “...the only way to maintain profitability is to meet the needs of the customer.”

We empower you and your management team to maximize your company's profitability by ensuring all operational, financial and/or organizational activities are aligned with the company's business strategy and brand promise.

Since Profit = Revenue - Expenses:

Enhance Revenue by improving your:

- Strategic Differentiation and Competitive Positioning
- Media Mix
- Product and Service Mix
- Pricing
- Sales Channels
- Sales Organization Performance
- Customer Relationship Management; or

Reduce Expenses by improving your:

- Quality
- Fulfillment Processes
- Supply Chain Planning and Budgeting
- Cost Accounting
- Organization
- Information Technology and Systems.

Experience the most effective way to use a management consultant. Leverage our proven skills, functional expertise and industry experience through an economic, consultative approach that teaches proven processes and coaches extraordinary execution This enables you to do as much of the work as you are able and comfortable doing which reduces your risk and virtually eliminates the need for end of project knowledge transfer.

