



BUSINESS CONSULTING GROUP

FUNDING SOURCE MATRIX

<u>Financing Source</u>	<u>Business Life Cycle Maturity Level</u>								
	<u>Concept</u>	<u>Prototype</u>	<u>Initial Development</u>	<u>Alpha Release</u>	<u>Beta Release</u>	<u>General Release</u>	<u>Refinement & Market Expansion</u>	<u>New Markets & New Products</u>	<u>Mature Business</u>
Self	√	√	√	√					
Family & Friends	√	√	√	√	√				
Government Sources		√	√	√	√				
Angels		√	√	√	√	√			
Venture Capital					√	√	√	√	
Venture Leasing						√	√		
Venture Banking						√	√	√	
Factors						√	√		√
Purchase Order Financing						√	√		√
Asset Based Lending							√	√	√
Community Development Programs (e.g. TEDCO)						√	√		
SBA Loans					√	√	√		
Commercial Banks						√	√	√	√
Leasing						√	√		√
Investment Bankers								√	√



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