



# Business Consulting Group, LLC

www.BCGTampaBay.com

*Aligning Business Strategy, Brand Promise and Best Practice*

## **Business Problem Solving Workshop Overview**

### **Workshop Objective:**

To help you learn a proven and repeatable method for solving business problems the first time.

### **What You Will Learn:**

Participants will learn a methodology they can apply to all business problems. You will work in a team to apply the methodology on a sample problem to further instill the principles and techniques taught in the methodology.

### **Suggested Attendees:**

Executives, division and department managers and staff. Essentially, any employee could benefit from learning the approach and techniques required to solve business problems.

### **Potential Benefits:**

The benefits that result from learning a methodical problem solving approach are realized at two levels: personal and organizational. Personal benefits include the satisfaction of solving a problem and having it go away as well as the time savings associated with repeated problem solving efforts that don't work. At the corporate level the benefits include the collective time saved on prior ineffective problem solving efforts and most importantly the savings or regained opportunity costs in money, time, resources the problem was causing before it was fixed.

### **Course Agenda:**

<b>7:00 – 8:00</b>	<b>Breakfast</b>
<b>8:00 – 8:10</b>	<b>Introductions</b>
<b>8:10 – 8:30</b>	<b>Learning the Methodology</b>
<b>8:30 – 8:45</b>	<b>Applying the Method to a Problem (Case Study)</b>
<b>8:45 – 8:55</b>	<b>Sharing Case Study Results</b>
<b>8:55 – 9:00</b>	<b>Last minute questions and closing comments</b>
<b>9:00</b>	<b>Adjourn</b>

### **Course Logistics:**

Date: Wednesday, February 16, 2013

Time: 7:00 – 9:00AM

Location: Regency room of the Tampa Marriott Westshore

Registration Fee: \$15.00 per person

How to Register: email us at [info@BCGTampaBay.com](mailto:info@BCGTampaBay.com) or call us at (813) 990-7430