



# Business Consulting Group, LLC

www.BCGTampaBay.com

*Aligning Business Strategy, Brand Promise and Best Practice*

## FUNDING SOURCE MATRIX

Financing Source	Business Life Cycle Maturity Level								
	Concept	Prototype	Initial Development	Alpha Release	Beta Release	General Release	Refinement & Market Expansion	New Markets & New Products	Mature Business
Self	√	√	√	√					
Family & Friends	√	√	√	√	√				
Government Sources		√	√	√	√				
Angels		√	√	√	√	√			
Venture Capital					√	√	√	√	
Venture Leasing						√	√		
Venture Banking						√	√	√	
Factors						√	√		√
Purchase Order Financing						√	√		√
Asset Based Lending							√	√	√
Community Development Programs (e.g. TEDCO)						√	√		
SBA Loans					√	√	√		
Commercial Banks						√	√	√	√
Leasing						√	√		√
Investment Bankers								√	√